

**DB 006-13109**

**Credit Policy Analyst- Savannah, GA**

**BASIC PURPOSE:**

The incumbent will be responsible for the analysis of consumer credit policy strategies, identification of opportunities within credit decision areas (prospect marketing, underwriting and account management), and scorecard and decision engine maintenance.

Typical Duties include:

- Monitor and develop credit strategies and provide trend and performance data analysis to management.
- Increase the company's understanding of factors that drive portfolio performance and consumer behavior.
- Produce scorecard management reports and analyze data; ensure that scorecards are valid and properly maintained.
- Produce ad-hoc reports that are accurate and timely.
- Manage credit decision engine tools (e.g., Probe, Triad).
- Communicate trends, issues, opportunities, threats and solutions to management.

General Requirements:

- Minimum 2-3 years of work experience in consumer credit policy, preferably in consumer risk management and data analysis with a financial lending institution.
- BA/BS in business, mathematics or statistics. MA/MS preferred.
- Excellent analytical skills including statistical modeling.
- Expertise in SAS, SQL, and Excel.
- Strong verbal and written communication skills.
- Ability to work within a team environment.

Salary: \$75-85K

Refer to Job#13109-Sconsig and email MS Word attached resume to Donna Bacon, donna@analyticrecruiting.com or register online at [www.analyticrecruiting.com](http://www.analyticrecruiting.com) choosing Donna Bacon as your contact recruiter.

**DB 015-13329**

**Project Manager, Collections- NYC**

**Responsibilities:**

Collections Management and Strategy Project Manager is responsible for determining and executing the most effective collections placement, treatment, and pricing strategies on severely delinquent customers. The position is responsible for executing and tracking key collections initiatives by combining strong project management skills with technical knowledge.

**Qualifications:**

Superior computer data processing skills. Experience in SQL, UNIX, EXCEL, and SAS highly desired. Proven thought leadership with a strong project management focus. Ability to handle multiple project priorities. Undergrad degree in Computer Science, Operations Research, Statistics, or Economics preferred. Grad degree (MS, MBA or Ph.D.) a plus.

Salary: \$70-90K

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**DB 016-13369**

**Sr. Survey Research Analyst - Chicago or Minneapolis**

Position is with a market research firm that is a major national and international force in the marketing research industry. Our wide range of services paves the way to finding solutions to marketing problems and identifying marketing opportunities for some of the world's largest clients. We have an opening for a Senior Marketing Sciences Analyst with concentration in Survey Research in either our Chicago or Minneapolis office.

This Senior Analyst will join a staff of marketing science professionals to provide a range of analytic support to include survey research data analysis, research design, statistical analysis and modeling, reporting, and client presentations. The ideal candidate will be a hands-on market research professional with expertise in survey research and SAS.

The key skill set for this position is experience with survey research data, marketing research design, psychological measurement, statistical programming/modeling, and knowledge of marketing. Strong working knowledge of statistics required including working knowledge of standard multivariate statistical models and emerging statistical procedures. Programming experience in SAS required, with R or Gauss experience strongly preferred. MS Office skills required.

Direct client consultation about research needs, research findings, and general marketing and marketing research topics is also expected.

Minimum requirements:

- 1 ) Advanced degree in marketing research, statistics, psychology, economics, marketing or related field.
- 2 ) Intermediate to advanced SAS programming skills required (other programming skills a plus).

Salary: \$70-95K

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**DB 017-13273**

**Marketing Analyst – SQL, COGNOS -Northern,NJ**

Telecommunications company in northern New Jersey has 2 openings for a Marketing Programmer Analyst. The responsibilities will be mostly querying, reporting, data extraction and analysis, requiring mastery of SQL. Mastery of Cognos and cube building is also required. Experience in a Marketing environment also required.

Requirements:

- BS degree in Marketing, MIS, Business or some related field
- Mastery of SQL required (e.g. must know the difference between an inner and outer join)
- Mastery of Cognos and cube building required
- 3-5 years experience accessing data from a large database with platforms such as Oracle or Teradata
- 3-5 years experience producing easily understood reports and basic business analysis/insights
- Excellent Excel skills required
- Pivot table skills required
- Advanced PowerPoint skills required
- Must have a positive attitude and be a team player
- Must be able to work longer hours when necessary, face challenging situations in terms of time and complexity which can be stressful

Skills that are nice to have but not necessary:

- SAS, ACCESS a plus
- Familiarity with the campaign list process a plus
- Knowledge of telecom or banking data a plus

Salary: \$65-70K

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**DB 019-13484**

**Manager, Membership Rewards Finance-NYC**

**Responsibilities:**

This dynamic position in the Membership Rewards Finance group will allow you to partner with the Rewards Management team to help shape the strategy of the high profile MR program. The incumbent will be responsible for designing analytical frameworks and developing models to analyze/predict MR customer behavior and assess financial implications. The incumbent will also have the opportunity to interact with and influence senior management with respect to MR reserve risk management and MR Marketing. Provide thought leadership and develop and maintain working relationships to collaborate with business partners across American Express (Marketing, Technologies, Risk and Information Management, Finance).

**Required Qualifications:**

The successful candidate will be highly analytical and possess strong problem solving skills. Must be results driven and proactive with the ability to manage multiple projects. Programming experience in SAS required, other statistical software packages also desirable. Proven communication skills, thought leadership and the ability to work effectively in a team environment. MBA/advanced degree or equivalent work experience is required. Knowledge of Membership Rewards and the card businesses is a plus.

Salary: \$70-90K

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END of Job Listing