

DB 054-14547

Database Marketing Analyst/ Statistician - Seattle, WA or Atlanta, GA

Telecommunications provider seeks Senior Analyst, Database Marketing, to perform the following functions:

- Interface with internal marketing clients to understand marketing business needs
- Querying complex data warehouse and multiple disparate data sources for strategic reporting and analysis supporting customer insight
- Statistical analysis of customer data to help create insight to drive revenue and retain customers
- Statistical model development and monthly production of model support
- Multiple data administration functions for supporting core job functions, including process flow documentation, ETL support, data transformations for analysis and encryption for data transfers

Requirements:

- Advanced degree in Statistics or Economics, quantitative MBA, or related quantitative field
- Minimum of 5 years of SAS experience
- Minimum of 5 years SQL experience
- Minimum of 5 years in a database marketing or marketing research role
- Teradata a plus
- Unix a plus
- Telecom or Financial services a plus

Salary: to \$90K

Refer to Job# DB14547- and email MS Word attached resume to Donna Bacon, donna@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Donna Bacon as your contact recruiter.