

Db 092-15513

Research Manager, Marketing Sciences- Cincinnati, OH

Marketing research firm offers custom and syndicated research products and services, including concept and product testing, attitude and usage studies, omnibus surveys, tracking systems, brand loyalty, volume forecasting, marketing models, and advanced analytics.

As a Research Manager you will be responsible to support the Client Service team in the design and delivery of marketing research projects by providing in-depth data/statistical analysis and client consultation. Ideally, you have 3-5 years experience in an analytics role, an MS degree in math/stats/research/social sciences preferred, and experience with SAS or SPSS; experience with multivariate statistics (e.g. regression, factor analysis, discriminant analysis, cluster analysis, conjoint) is required. You have excellent communication skills both oral and written and have the ability to work well independently as well as within a team.

Additionally, you have a reputation for creativity, attention to detail and strategic insight in the delivery of research services. Above all, you are self-motivated with high energy and can work on multiple projects simultaneously and thrive in a fast paced, and deadline driven environment.

Salary: to \$80k

Refer to Job# 15513- email MS Word attached resume to Donna Bacon, donna@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Donna Bacon as your contact recruiter.