

Db 094-15571

ROI Database Analyst-San Diego, CA

Technology Services Company seeks ROI Database Analyst who develops and analyzes ROI analytics that generate knowledge into the ROI of marketing programs and vendors, supporting the ROI Performance Manager. Utilizes reports of findings and creates appropriate materials to communicate the findings; maintains a broad understanding of marketing programs.

Requirements:

- Bachelor's degree (advanced degree preferred) with emphasis on quantitative analysis.
- 2 to 4 years work experience required.
- Experience in analysis of large data sets identifying trends and patterns in order to predict future and current activities and results.
- Ability to create and maintain a relational database, analyze data, draw conclusions, report on and present results in summary formats to drive actions that move toward company and departmental goals and objectives.
- Advanced skill level with Access, Excel, and SQL. **MUST KNOW HOW TO WRITE SQL CODE.** VBA experience preferred.
- Knowledge of data mining and experience using major statistical analysis packages (i.e. SPSS, SAS Stats).
- Experience in statistical analysis and database management.
- Experience with Business Objects (Magellan) or other database programs desired.

Salary: to \$65K

Refer to Job# 15571- email MS Word attached resume to Donna Bacon, donna@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Donna Bacon as your contact recruiter.