

HF 201-14485

Sr. Analyst – Business Intelligence- Los Angeles, CA

One of the nation's leading mutual fund companies, headquartered in Los Angeles, seeks a Senior Analyst within its Business Intelligence group. The ideal candidate will combine business thinking, analytical skills and technical expertise to perform information analysis and decision support.

- Utilize extensive database information to develop sophisticated models to optimize customer experience and execute marketing programs.
- Develop intelligent decision models analyzing customer satisfaction response information to assist development of targeted offerings for all customers/segments.
- Collaborate with other departments to formulate contact strategy.
- Collaborate with sales/marketing teams to develop optimal distribution model for various lines of business.
- Develop predictive models to analyze intermediary/shareholder behavior and promotional programs.
- Identify, evaluate and assimilate cutting edge technology and software to keep company at forefront of analytical capability.
- Provide expert analysis/advice on sales and marketing efforts.
- Provide leadership in spearheading Enterprise Customer Relationship Management strategies/tactics

Qualifications:

- BS/BA in business, finance, marketing, science, mathematics or equivalent. MBA OR MS preferred.
- 4+ years experience in analytical/quantitative business, operations, engineering; or information analysis/planning encompassing information systems development, decision support modeling, or market analysis.
- Expertise with data mining/analysis and data modeling techniques
- Experience with computer languages (e.g., SQL, C, SAS).
- Knowledge of UNIX, relational databases and on-line analytical processing (OLAP) tools.
- Knowledge of project management techniques.
- Ability to work with and lead cross-functional teams.

Salary: \$80- 100k plus bonus

Refer to Job#14485- and email MS Word attached resume to Howard Fishman, [howard@analyticrecruiting.com](mailto:howard@analyticrecruiting.com) or register online at [www.analyticrecruiting.com](http://www.analyticrecruiting.com) choosing Howard Fishman as your contact recruiter.