

Hf 209-14603

CRM Analyst-Columbus, OH

Columbus, Ohio -based retailer and direct marketer seeks a CRM Analyst responsible for providing analytic and programming support to database marketing and reporting teams supporting our portfolio of consumer brands.

Specific Responsibilities:

- Support analytic and reporting team members with analysis and data processing
- Develop and execute queries to generate analysis and data files
- Generate / refine codes to score large customer files with statistical scoring algorithms
- Perform ad hoc queries and data manipulation
- Perform data audits and resolve data issues and discrepancies

Qualifications:

- 5+ years of strong experience with SAS
- Strong SQL skills
- Expert in accessing and working with large volumes of transactional data
- Experience with generating reports from relational databases
- Ability to translate business requirements into technical requirements
- Good skills using MS Access, Excel and Powerpoint skills
- Familiarity with an OLAP tool is preferred (e.g., Business Objects, Cognos or Microstrategy)

Salary: \$50-70k

Refer to Job#14603- and email MS Word attached resume to Howard Fishman, howard@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Howard Fishman as your contact recruiter.