

Hf 291-15556

Statistician- Cincinnati, OH

A global leader in integrated billing and customer care services provided through outsourcing or licensing seeks a statistician to join our Marketing Sciences team. Our Knowledge Management Services group provides leading-edge database marketing and custom research solutions, which require advanced statistical techniques and data mining processes.

The primary responsibilities include design, development, and evaluation of statistical techniques for a variety of marketing research and/or direct marketing applications. The statistician will also be responsible for the execution and/or supervision of a variety of statistical analyses, including but not limited to regression analysis (OLS, logistic, WLS), cluster analysis, CHAID, conjoint analysis, data reduction techniques, and predictive modeling. In addition, consultation with internal and external clients is required.

NOTE: While the position can be based in the Cincinnati world headquarters, qualified candidates who desire to work remotely will be considered.

Qualifications:

- Advanced degree (MA/MS or Ph.D.) in social sciences, statistics, marketing research, or equivalent requires thorough background in statistics. Candidates with Ph.D. degree should have at least one year of experience in applying statistics to marketing research, direct marketing applications, or similar applied field. Candidates with a master's degree should have at least two years of experience
- Experience with SAS is required, and knowledge of specialized data mining and/or market research analysis tools is a plus.
- Excellent verbal and written communication skills are essential.

Salary: \$70 - \$95k

Refer to Job#15556- and email MS Word attached resume to Howard Fishman, howard@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Howard Fishman as your contact recruiter.