Hf 292-15559

Project Manager – Acquisition Modeling- Riverwoods, IL

Chicago-based consumer financial services organization seeks a Project Manager, Acquisition Modeling to provide customized, statistical models and scientific test designs for decision making to support Acquisition Marketing strategies and initiatives. Position is accountable for performing and/or leading teams that complete all aspects of model development, evaluation, implementation, and monitoring, using advanced methods and both internal and external data sources. It is also the position's mission to contribute to the continuous improvement of profitability by proactively developing and adapting new data sources, analytical methods and modeling techniques.

Position acts as subject matter expert by providing advice to senior management, clients and other business partners on use of analytical methodologies, particularly those related to statistics and modeling.

**Requirements:**

- Master's degree in Statistics, Quantitative Management, Econometrics, or other quantitative discipline.
- Four years applied business statistical analysis experience, preferably in credit card industry.
- Target marketing and modeling applications and encompass experimental design in a SAS environment.
- One year of team or technical lead experience.
- Experience presenting oral and written technical information to management and other non-technical audiences
- Knowledge of and ability to apply advanced analytical methods, techniques and tools. Statistical techniques include: multiple and logistic regression; factor, cluster, discrimination analysis, design of experiments, etc.
- Fully functional in SAS & SQL programming language and commands
- Experience with statistical software tools that span mainframe, UNIX & PC environments.

Salary: **$80 - $100k**

Refer to Job#15559- and email MS Word attached resume to Howard Fishman, howard@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Howard Fishman as your contact recruiter.