

JV 362-13758

Market Research Specialist-Boston

This individual will plan, design and execute primary qualitative and quantitative research to support branding, product development and customer management activities.

Other responsibilities include:

- Lead evaluation of secondary research data, reports, vendors and methodologies to determine which reports and data sets to utilize to develop a strong overview of the e-commerce and printing industries.
- Primary research including survey design, quantitative methods, vendor management
- Analyze survey data in SAS or SPSS

Requirements:

- Bachelor's Degree in Market Research, Statistics, Marketing or other relevant field required, Advanced degree preferred
- Only candidates with knowledge and experience using SAS/SPSS will be considered.
- Local candidates preferred

Salary: \$50-95k

Refer to Job#13758- email MS Word attached resume to Jamie Voronkov, Jamie@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Jamie Voronkov as your recruiter contact.