

Jv 404-4720

Statistical Analyst-NYC

NYC based retail catalogue company is looking for a Statistical Analyst.

Responsibilities:

- Provide analytical support to the marketing efforts of through predictive modeling, customer segmentation, catalog analysis and circulation strategy. Work with brand marketing teams to understand the business needs in order to provide actionable analyses.
- Develop, implement, and monitor statistical models, including linear and logistic regressions and decision trees to optimize circulation strategies.
- Use data mining techniques and analyze sales trends in order to improve customer retention and acquisition.
- Translate raw data into presentable and easily understandable findings for the brand marketing teams. Design, implement and analyze statistical tests to measure effects of marketing campaigns.

Requirements:

- 2 years of database marketing
- Experience with statistical programming tools (SAS,SPSS)

Salary: to \$75k

Refer to Job# 4720- attached resume to Jamie Voronkov, Jamie@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Jamie Voronkov as your recruiter contact.