

Lr 013-14313

Regional Manager, Global Analytics-NYC

This major beauty-industry CPG company is seeking an analytics leader who can translate regional business issues into relevant modeling projects and make the results actionable for the marketing and sales organizations. Regional managers are asked to tackle marketing issues that are unique to the business in their zone. The successful candidate is a strategic thinker with strong quantitative skills who feels equally at home modeling, managing CPG data and analysis vendors, and interfacing with internal clients.

The strict requirements for this position are:

- BS in Statistics, or Marketing Science (MBA or Masters in Stats preferred)
- Minimum 6 years experience in related business field (client or supplier), preferably in CPG industry.
- Skill with Marketing Mix, Price Elasticity and Market Structure Analyses
- Blend of syndicated analytic modeling using SAS, SPSS, SQL, etc. and ability to manage internal clients.

Salary: \$85 - \$105k plus bonus

Refer to Job# 14313- email MS Word attached resume to Linda Ryan, linda@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Linda Ryan as your contact recruiter.