

# NUMERIC

## A STAFFING SOLUTIONS COMPANY

Numeric is a staffing solutions company focused on the Pharmaceutical, Business and Healthcare industries. We recruit for contract, contract to permanent, and permanent placement. Numeric offers our contractors a full benefits package, which includes Medical, Dental, Life and Disability insurance, paid time off, educational allowance, relocation allowance and 401(k). Numeric handles all work visa needs, and will sponsor for permanent residency after 90 days of employment.

### **Data Mining Manager** West Coast - Perm

Position Summary: Responsible for managing the end-to-end campaign analysis, performance, and providing timely assessment of CRM programs. Lead a team of 3 to 4 analysts to do pre & post campaign analysis. Responsible for working with cross-functional partners (IT & Finance) outside of Marketing to successfully implement the campaign analysis process.

### **Programmer/Analyst** Texas 3 month contract + extensions

Strong programmer/analyst with marketing skills to work on consumer marketing programs and direct mail campaigns. 2 - 3 years experience. Excellent communication skills to work with IT Dept, marketing groups and outside agencies.

Technical skills: Strong SAS experience in analysis, data manipulation, data mining, and ad hoc reporting skills. Client server platform. Work with various files structures. Marketing Skills: Direct mail campaign analysis, direct to consumer marketing experience. Circulation planning and strategy are big plus.

### **Statistical Modeling Analyst** West Coast - Perm

Position Summary: Analyze usage and demographic data for data mining, to model customer behaviors for response modeling, segmentation, and other statistical modeling. Responsible for evaluating performance of campaigns, designing standard reports, and timely assessment of programs. Responsible for data mining using multivariate regression, cluster analysis, time-series modeling techniques.

Visit our website at [www.numericjobs.com](http://www.numericjobs.com) or contact us to discuss your specific needs toll free at 888-399-4990.

Peg Boas  
Manager, Recruitment  
[peg@numericjobs.com](mailto:peg@numericjobs.com)

Bill Kelly  
Manager, Pharmaceutical Services  
[bill@numericjobs.com](mailto:bill@numericjobs.com)