

Om 182-14046

Manager or Senior Analyst, Digital Analytics-NYC

Consulting firm seeks Manager or Senior Analyst, Digital Analytics.

Pro-active "go-getter" type who has worked in a client services environment

- Possesses some experience working with Web Analytics or Email Marketing
- Has clear examples demonstrating management and leadership ability
- Has experience delivering formal presentations to clients (for new business or client services)
- Can give examples of ones impact on the client's bottom line
- Enjoys working cross-functionally, and possesses an entrepreneurial attitude
- Has experience in statistical modeling and sophisticated test design (logistic regression, clustering, basketing, sequencing, fractional factorial, etc.)
- Is proficient in SAS and SQL

Must have a quantitative degree in math, social sciences, or business. A Masters Degree in Statistics or Economics, is preferred, but not required. Quantitative types with MBAs are welcome to apply.

Responsibilities:

- Engage with client teams as an analytic consultant for email and cross-channel marketing programs
- Work with Technology and Data Integration teams to develop and streamline data processes for analytic products and services
- Help to develop ideas for new product development
- Manage several internal and external statistical projects at once
- Develop statistical models and test designs to meet client objectives
- This is a very "hands on" position. The hire will be programming and performing statistical analysis on a regular basis (at least, until the group grows)**

Salary: \$75-125k plus bonus

Refer to Job#14046- and email MS Word attached resume to Orly Miller, orly@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Orly Miller as your recruiter contact.