

Om 193-14155/14231

Sr. Analyst/Associate Director – Marketing Analytics -Chicago, IL

Top tier agency seeks Sr. Analyst/Associate Director – Marketing Analytics in their Chicago office.

Primary role of this position is to deliver strategic and tactical analytic solutions that support clients in the areas of business analysis, business intelligence reporting systems; web based dashboard reporting tools, information management, and the analysis and delivery of key business results.

SKILLS

- Knowledge of OLAP analytical tools
- Report design including data and systems integration for measurement reporting
- Experience working with Databases and web based reporting tools
- Familiarity working across an organization to gather and report on key business metrics
- Hands-on experience with MS SQL Tools, Visual Basic, HTML and other coding tools Proficient in MS Office suite of products including Visio and MS Project
- Overall Excellent PC Skills and technical skills
- Good Communication skills
- Strong project management and organizational skills

BACKGROUND

- At least 5 years experience in a business or marketing analytics support or consulting role
- Excellent written, presentation, interviewing and listening skills
- Agency background a Plus

Salary: \$80-100k

Refer to Job# 14155/ 14231- and email MS Word attached resume to Orly Miller, orly@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Orly Miller as your recruiter contact.