

Om 201-14362

Statistical Data Analyst- San Francisco

Premier retailer seeks an individual with a statistical modeling background to join its database marketing team. In addition to statistical expertise, the ideal candidate will have an eye for quality and a passion for developing state-of-the-art solutions to marketing challenges - both technical and non-technical.

Responsibilities include:

- Building, managing and promoting statistical models that drive the targeting strategy for over 400 million customer contacts.
- Extracting and managing data from large-scale database systems using SAS and SAS Enterprise Miner.
- Ensuring high quality standards are by applying logical and quantitative quality checks.
- Building, enhancing, and testing new and improved analytic processes and statistical approaches.
- Consulting and communicating statistical modeling results and measures of business impact to internal customers.
- Managing the application of statistical models in a live production environment.
- Testing and measuring the effectiveness of new statistical approaches and process improvements.

Qualifications:

- Bachelor's degree in Statistics, Math, Operations Research, or other similar quantitative field required (Master's degree preferred)
- Proficient with SAS programming (SAS BASE and SAS macro language) and/or other similar statistical software.
- Strong written and verbal communication skills
- Experience utilizing large-scale databases, SQL, UNIX, and relational database applications.
- Experience with response modeling in a direct mail or market research environment.
- 1-4 years related experience in applied statistical analysis and programming in a business environment.

Salary: \$60-75k

Refer to Job# 14362- and email MS Word attached resume to Orly Miller, [orly@analyticrecruiting.com](mailto:orly@analyticrecruiting.com) or register online at [www.analyticrecruiting.com](http://www.analyticrecruiting.com) choosing Orly Miller as your recruiter contact.