

Om 240-14768

Sr. Statistical Modeler- Concord, CA

We are looking for a senior statistical modeler with a background in applied statistics, predictive modeling, data mining, and data analysis to identify profitable customer segments, optimize channels, prioritize product offers, and expand and grow our marketing opportunities. The individual we are looking for must possess excellent collaboration skills and a results-driven orientation. This position requires a high degree of business acumen and insight and expert knowledge in multivariate statistical analysis (linear & logistic regression, categorical analysis, cluster analysis, statistical sampling, decision trees, multidimensional scaling, etc.). The position also requires expert knowledge of all sources of primary data and data mining tools (e.g., SAS, SPSS, ACCESS).

- Analyze new and potential data sources
- Analyze financial credit industry trends
- Recommend appropriate experimental designs and sample sizes for campaign test and learn
- Manage development, test & deployment of predictive modeling & scoring, segmentation, targeting, data mining
- Present findings to senior management and routinely provide status improvement reports

Required Qualifications:

- Master Degree in Statistics, Mathematics, Operation Research or other quantitative field
- 5+ years hands-on statistical applications
- Technical skill requirements:
 - o Expert in SAS statistical procedures to develop predictive models
 - o Superior knowledge and hands-on experience in data mining techniques
 - o Proven high level of proficiency in designing MIS
 - o Excellent in database and expertise gathering data knowledge

Preferred:

- Ph.D. degree in quantitative field
- 5+ years experience of direct channel marketing

Salary: \$100-130k plus bonus

Refer to Job# 14768- and email MS Word attached resume to Orly Miller, orly@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Orly Miller as your recruiter contact.