

OM 254-7534

Consultant, Customer Data Analytics - Singapore

**Major Accountabilities:**

- 1) Provide consulting service solutions to banks throughout the Asia / Pacific Region.
- 2) Conduct statistical analysis of large customer databases to improve marketing, credit risk, and operational performance.
- 3) Build predictive models and credit scores.
- 4) Conduct customer segmentation analysis and build customer profiles.
- 5) Develop and optimize credit policy through customer data analytics.
- 6) Target and optimize marketing campaigns through customer data analytics.

Education: MS in Statistics or the equivalent.

**Experience/Knowledge:**

- 1) Strong statistical programming skills required (SAS preferred).
- 2) Experience in multivariate cross-sectional analysis of large customer databases is preferred.
- 3) Consulting experience is preferred.
- 4) Project management experience is preferred.
- 5) Must have experience with credit cards

**Competencies:**

Willingness to travel (extensive travel is required).Candidate must be an assertive self-starter, with the poise, fortitude and strength of character to function autonomously, managing projects independently in a foreign environment.

Salary: 100-150k + bonus (prefer to say "commensurate with experience" if possible)

Refer to Job# 7534- and email MS Word attached resume to Orly Miller, [orly@analyticrecruiting.com](mailto:orly@analyticrecruiting.com) or register online at [www.analyticrecruiting.com](http://www.analyticrecruiting.com) choosing Orly Miller as your recruiter contact.