

RR 562-14514

VP/Associate Project Manager/THD Analytics – Atlanta, GA

Job Description:

Associate Project Manager/Decision Management - Customer Analytics Team – evaluate customer segments and business opportunities to improve portfolio performance. Support Private Label and Co-Brand credit card programs. Identify and assess business improvement opportunities in the portfolio - customer segment analysis, business performance analysis and ad hoc analyses. Collaborates and negotiates using facts and data in the effort to produce improved performance. Drive change in business methods and operations and create breakthroughs for future franchise growth by providing data driven strategies. Active participation in business discussions at all levels of the organization. Partner with cross-functional teams supporting the business to optimize business results. Significant emphasis on data interrogation and mining of results supporting both Global and Partner initiatives.

Specifications / Qualifications:

Bachelor Degree in Math, Stats, Finance, Economics or Operations Research. Advanced degree preferred. Three plus years financial services experience. Familiarity with credit card marketing is preferred. Demonstrated ability to perform operational analysis and to develop and interpret MIS to identify portfolio performance improvement opportunities. Project management skills/experience is required. Very computer literate with MS Office, experienced with SAS programming and Cognos reporting. Excellent business, marketing and financial analysis skills are required. Strong collaboration, teaming and influencing skills are required.

Salary: \$70-85k plus bonus

Refer to Job# 14514- email MS Word attached resume to Rita Raz, rita@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Rita Raz as your contact recruiter.