

RR 589-15323

Mgr/Sr. Mgr Acquisition Risk Management - NYC

New York based Credit Card Issuer is seeking a Manager / Sr. Manager Acquisition Risk Management.

Responsibilities:

- Ensure flawless execution of acquisition strategies, underwriting policies and prospect behavior / profitability models.
- Manage and enhance world-class acquisition strategies and capabilities working very closely with Acquisition Marketing, Information Management and the Modeling and Decision Science teams.
- Perform thorough analysis of market conditions and prospect behavior, in order to design and implement optimal acquisition strategies that will win in the marketplace.
- Drive overall profitability by understanding the economics and levers of prospect behavior, resulting in profitable offers and acquisitions.

Required Qualifications:

- Strong analytic and project management background with a proven track record of strong thought leadership and the ability to implement creative solutions to complex problems.
- Results oriented, self-motivated individual with proven collaboration and relationship skills.
- Strong communication skills - high level of interaction with Marketing and Risk colleagues.
- Underwriting experience is preferred.
- Strong technical background including knowledge of SAS a plus.
- An advanced degree in a quantitative field / MBA or equivalent work experience is preferred.

Salary: \$70-90k

Refer to Job# 15323- email MS Word attached resume to Rita Raz, rita@analyticrecruiting.com or register online at www.analyticrecruiting.com choosing Rita Raz as your contact recruiter.